Full Serve Web Content Calendar Template

	January	February	March	April	May	June	July	August	September	October	November	December
Promotional Focus												
Special Holidays	New Years Resolutions	Valentines Day	Spring Break	Easter			Canada Day	Back to School		Halloween/Thanksgiv	Remembrance Day	Holidays
Featured Product/Service												
EVENT												
CONTEST												
OTHER												
Newsletter												
Website												
Blog Post 1												
Blog Post 2												
Extra blog post												
Facebook												
Likes												
X posts/week												
X shares/week												
Like X pages/week												
Like X post/week												
Reply to comments and messages asap												
Twitter												
Followers												
Tweets												
X Tweets/week												
X Retweets/wk												
X Follows/wk												
X Tweets a week with a good photo (re-use FB or blog content)												
FB posts (auto)												
Reply to comments and messages asap												
Google+												
Followers												
Views												
X posts/week												
Follow 10/week												
Like/Share X/week												
Reply to comments and messages asap												
Instagram												
Share every post to Twitter												
Share Really Good Pics to FB (max X/day)												
Post X/week												
Follow X other accounts per week (X PER MONTH)												
Like X other photos per week (X PER MONTH)												
Comment on other photos when appropriate. (X PER WEEK)												
Reply to comments and messages asap												
LI Company Page												
Followers												
X Posts/week												
Share to Pers LI												
Like X Posts/Week												
Share X Posts/Week												